

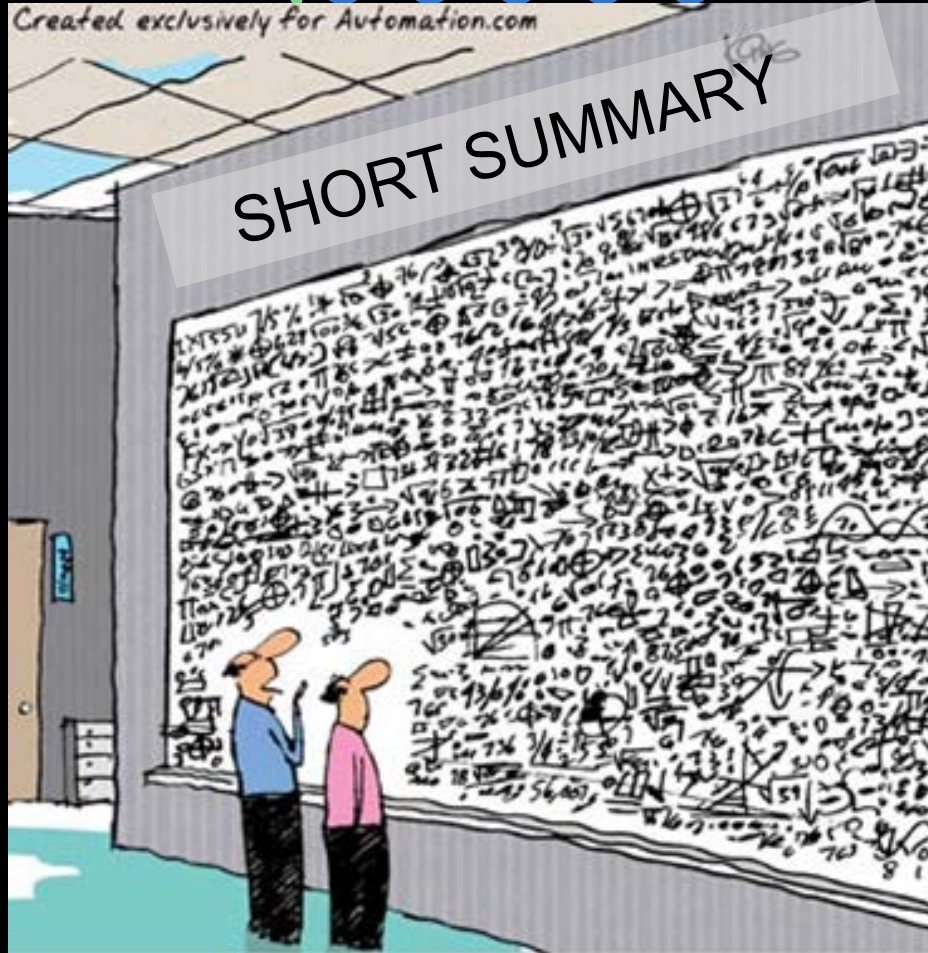
EDIT Value

- a summary of the pilot phase

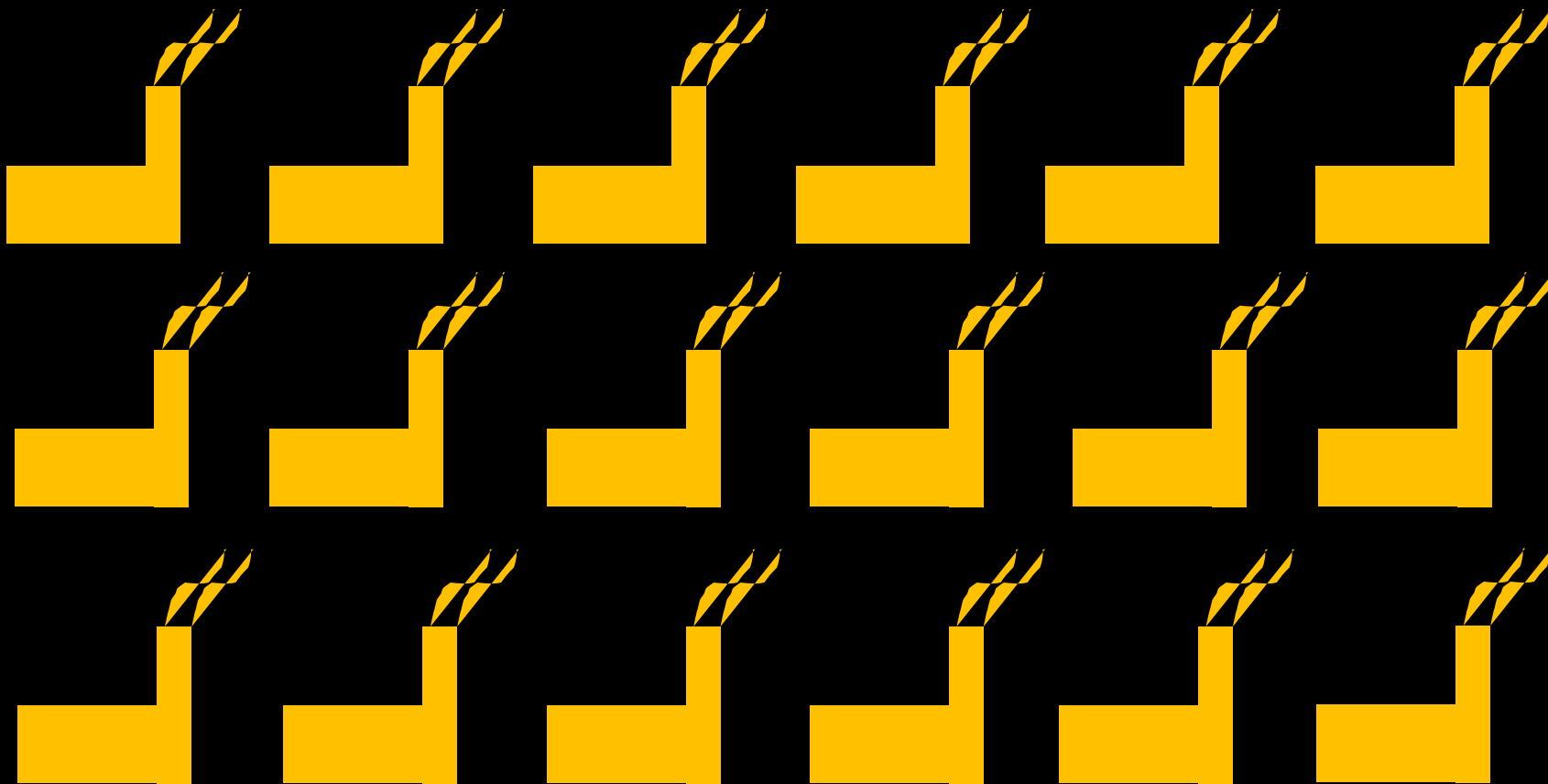
Conrad Dorer,
12th Nov 2014

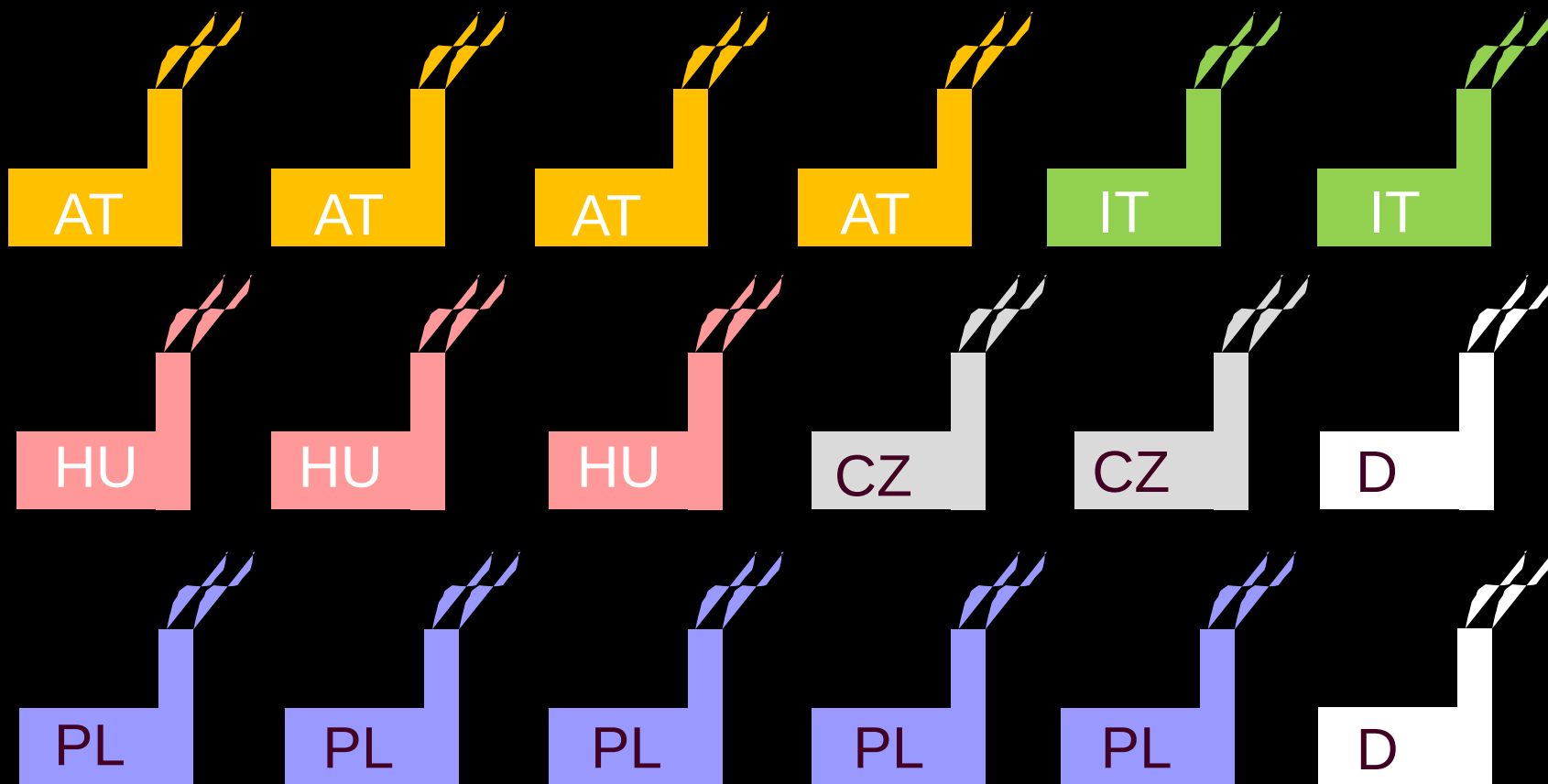
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SHORT SUMMARY





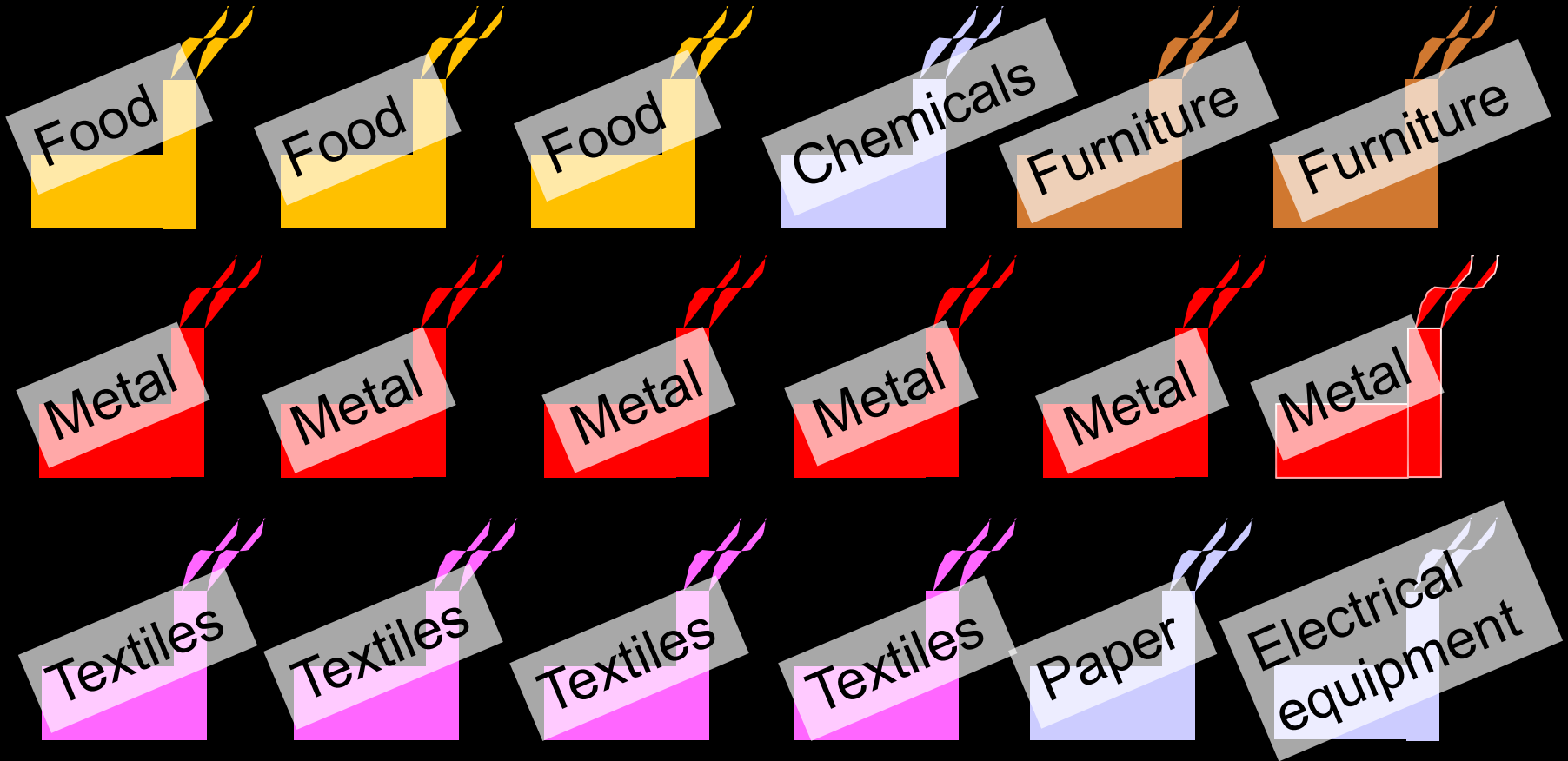




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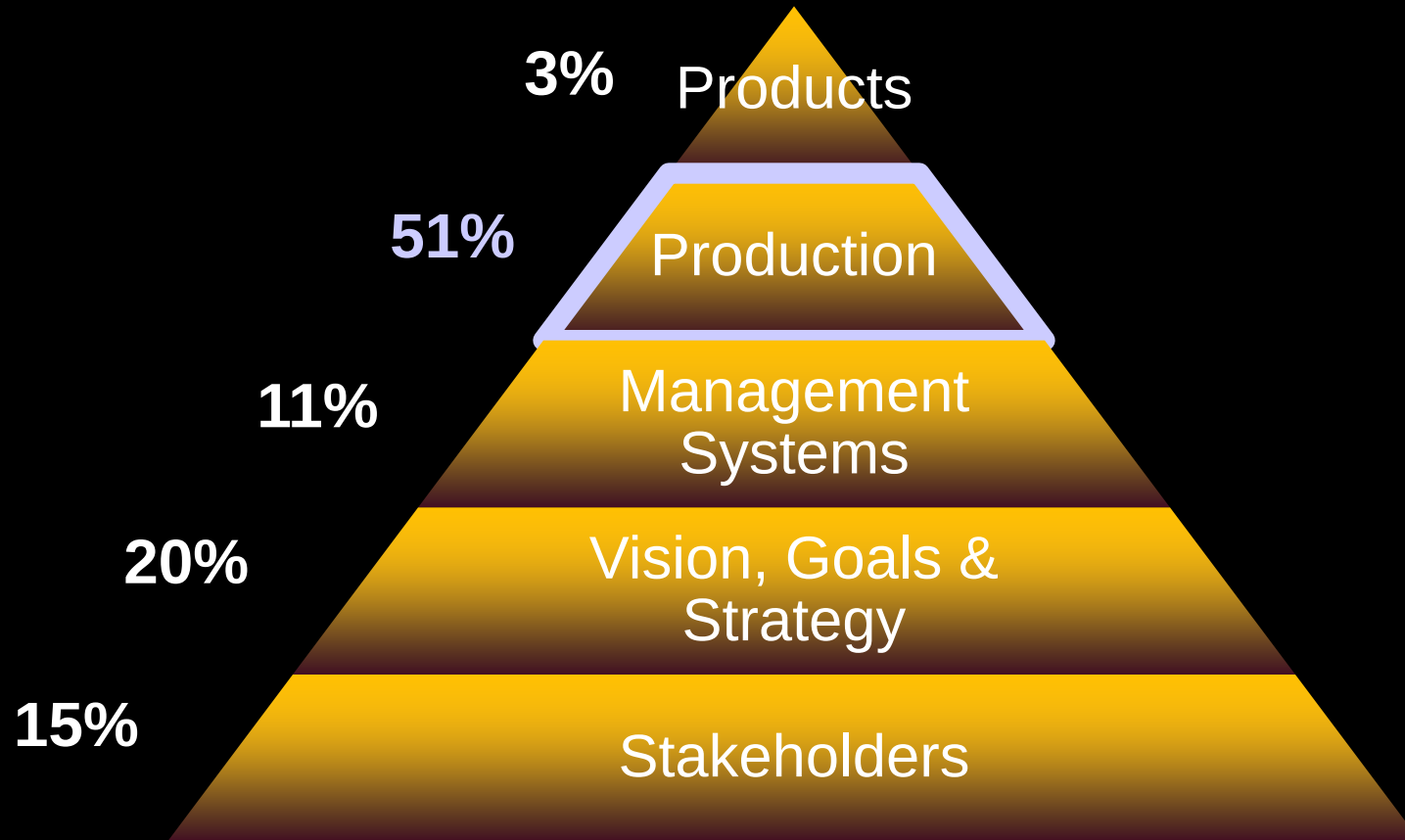


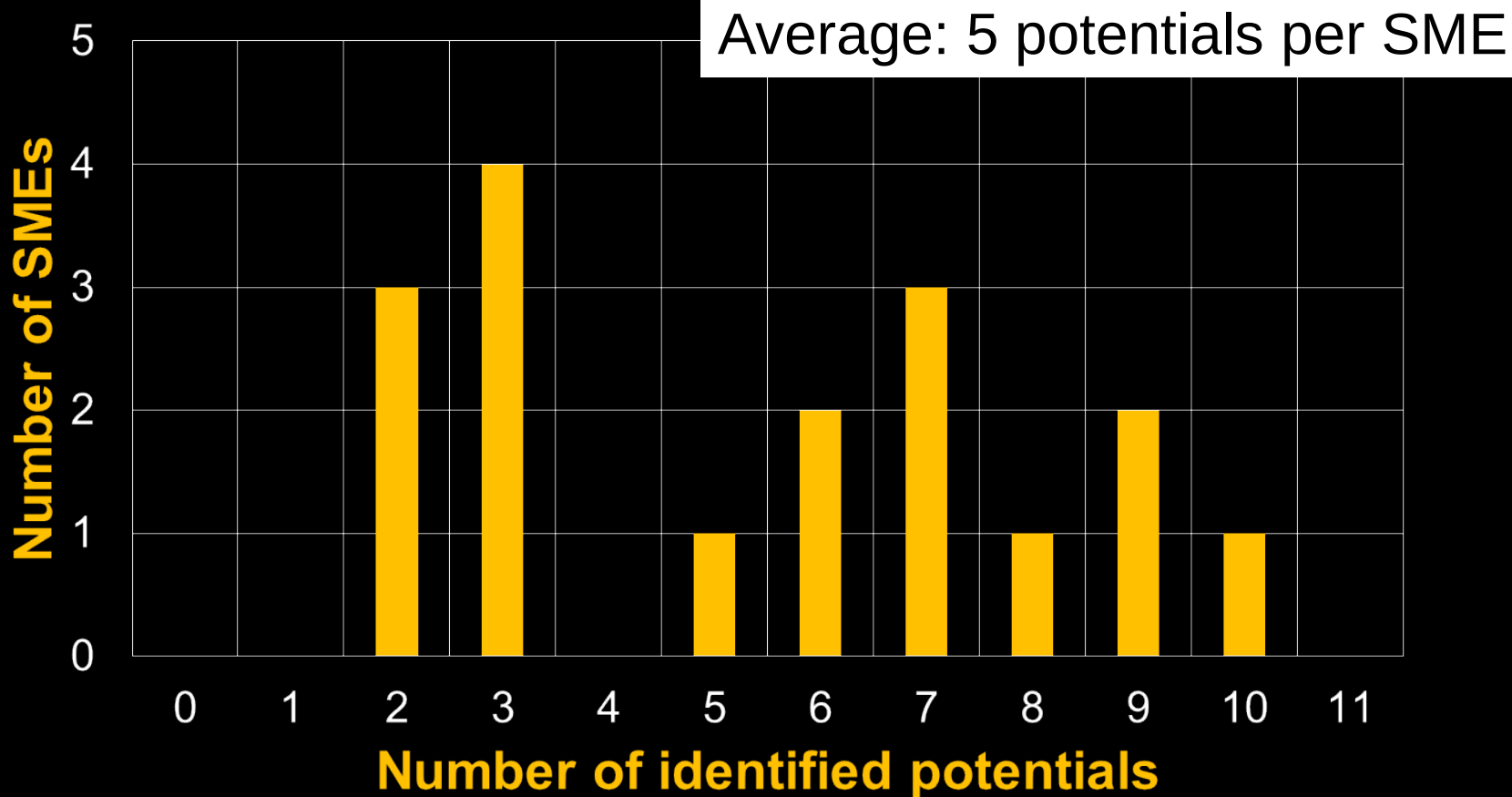
EUROPEAN UNION
EUROPEAN REGIONAL
DEVELOPMENT FUND

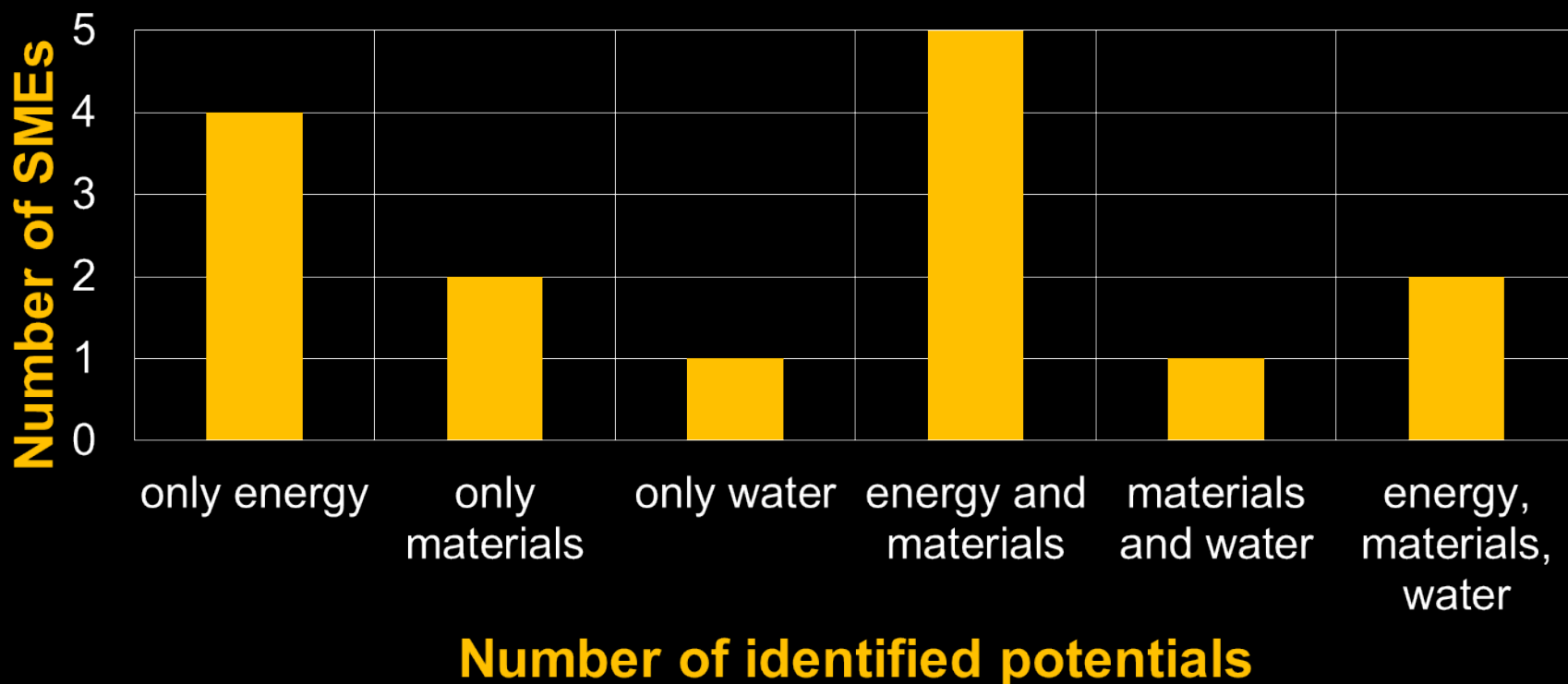












- ☐ Clearly explain logic, flow and outputs of the tool
- ☐ Minimize repetitiveness
- ☐ Train consultants / Network
- ☐ Adapt the tool if needed (for sector / country)
 - ☐ Language

- ☐ Strength in awareness raising
- ☐ Involvement of leading staff
- ☐ Complex tool
- ☐ „Soft and hard“ measures
- ☐ Continuous application

Motivations (SME):

Cost reduction
External view
Systematic view
Legal compliance
“Free of charge”



Access:

Information
(Informative meeting,
Internet, Good
examples)
Multipliers

„Day to day business yet takes the priority“



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