

## Speaker Profile

### Gerrit Mumm

∞ pli-bonigo – your partner for sustainable betterment

#### Short CV

Gerrit Mumm is an Economist. Since 2006 he is an innovator for sustainability. He build up several rating systems for governments, administrations, banks and enterprises to boost their sustainable potential with a broad effect. He organised over hundreds congresses and is a asked speaker. He founded ∞ pli-bonigo to establish a new generation of strategy consulting exclusively for sustainability. ∞ pli-bonigo combines valid benchmarks with positive emotions to improve a new level of value propositions.



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#### Contribution Keywords

Sustainable rating systems, benchmarks for sustainability, storytelling for sustainability, virulent media productions, quick-checks, management and strategy consulting