

Speaker Profile

Dr. Conny Weber

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Short CV

Dr. Conny Weber is a project manager at the ISN - Innovation Service Network group since 2007. She has conducted various strategy and innovation projects both in research and industry. She holds a degree in information science from Saarland University (Germany). And a PhD in business studies from Karl-Franzens University Graz (Austria). Her work and research topics are mainly related to innovative information systems supporting inter-organisational collaboration, realising virtual factories and enhancing productivity of knowledge work. Latest research activities concern the field of crowdfunding and innovative financing instruments.

Contribution Keywords

Crowdsourcing, Crowdfunding, Crowdinvesting, Open Innovation, **Business Model Innovation**



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