

Speaker Profile

Drs. Patrick Mijnals

bettervest GmbH

Short CV

Patrick Mijnals is the founder and CEO of bettervest. He studied cognitive science / artificial intelligence at Radboud University Nijmegen, the Netherlands. For several years he has been working as a trend & innovation consultant for the German think tank and management consulting agency Zukunftsinstitut, and as an innovation portfolio manager at Deutsche Telekom.



CEO

Contribution Keywords

bettervest is the world's first crowdfunding platform for energy-efficiency projects of companies, NGOs and local authorities that lets the crowd participate with high returns in the energy cost savings.

The company received the "IKT innovativ" award of the German Federal Ministry of Economics and Technology and was praised by the German Council for Sustainable Development.

Prof. Dr. Ernst Ulrich von Weizsäcker is bettervest's patron.

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