

Speaker Profile

Prof. Dr. Thorsten Posselt

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Short CV

Professor Dr. Thorsten Posselt is the Director of the Fraunhofer MOEZ in Leipzig. He holds the Chair for Innovation Management and Economics at the Faculty of Business and Economics at the University of Leipzig. He has served as evaluator for ministries, research institutions and different agencies. In addition, he was member of an EU expert group on innovation in services as well as equivalent German expert groups. Posselt previously worked as Professor for Business at the University of Leipzig as well as Professor for Service Management at the University of Wuppertal. He had several research terms at the University of California, Berkeley and the University of California, Davis.

Contribution Keywords

Fraunhofer MOEZ develops scientifically substantiated, integrated solutions for companies and regions. Its aim is to grasp the challenges of globalization as opportunities and successfully make use of them. The application-oriented approach of the Fraunhofer researchers covers everything from capability analyses and the conception, funding and implementation of international project and business models to network activities, knowledge and technology transfer.



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