

Supporting advanced environmental technologies: The German Environmental Innovation Programme

Dr. Heidrun Moser,

German Federal Environment Agency,
Head of section III 1.1 - General Aspects of Product-related Environmental
Protection, Sustainable Consumption, Innovation Programme

















The Environmental Innovation Programme - basics

- Support programme of the Federal Ministry for Environment, Nature Conservation, Building and Nuclear Safety, started in 1979
- Supporting the first, large-scale application of innovative processes and applications, which lead to a decrease in environmental pollution (demonstration projects) in Germany
- Today the oldest and one of the most successful support programmes for environmental techniques in Germany
- Demand-driven support scheme, combined with specific thematic focal points of support
- Annual volume of currently 25 million Euro
- Up to now: about 850 projects with about 850 million Euro total budget



Partners within the UIP Programme

Federal Ministry of Environment, Nature Conservation, Building and Nuclear Safety

- final decision on each single project
- sponsoring body

Federal Environment Agency

- expert assessment
- technical supervision during the application and implementation phase of the project
- final evaluation of the results and dissemination

KfW Group

administrative and financial support









Thematic development of the UIP programme

1979: Air pollution prevention

1985: Noise prevention

1985: Waste water treatment, hydraulic engineering

1987: Soil protection

1990: Environmental situation of East-Germany states

2000: Energy supply and distribution

2002: Energy conservation, energy efficiency,

renewable energies

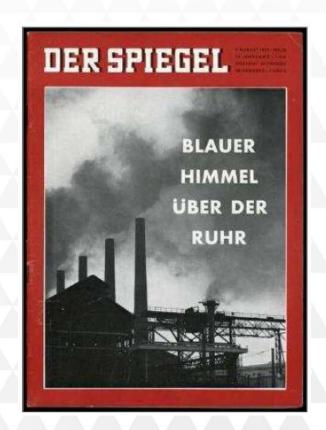
Focal points of support:

2008: Energy efficient city lighting

2009: IT goes green

2010: Energy efficient waste water treatment plants

2013: Material efficiency in industrial production





What is supported by the UIP programme?

- Investment in physical structures, in machinery and equipment or other
- including the costs for implementation
- including the costs for expert survey and measurement of results

What is <u>not</u> supported by the UIP programme?

- Purchase of site
- Promotion and Marketing
- Costs of financing
- Deductable turnover tax
- Administrative and working costs
- Follow-up costs



Who is supported by the UIP programme?

- Everyone, but SMEs are preferred.
- Domestic and foreign companies with investments in Germany
- Individual persons and corporate body under public law
- Municipality, local authorities and associations of communes
- Public corporations and institutions under public law
- Municipal companies



Support instruments of the UIP programme

- Investment subsidy up to 30 % of the eligible costs (without limit)
 - For example: 100.000 € eligible costs
 - maximum of 30.000 € subsidy

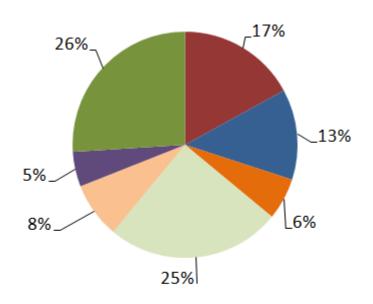
<u>OR</u>

- Grant to decrease the interest rates, up to 70 % of the eligible costs (without limit)
 - For example: 100.000 € eligible costs
 - maximum of 70.000 € credit with decreased interest rates

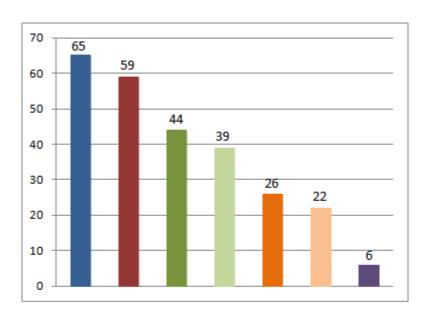


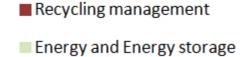
Comparison of UIP and environmental markets in Germany

Environmental markets

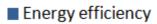


Environment Innovation Programme





■ Others



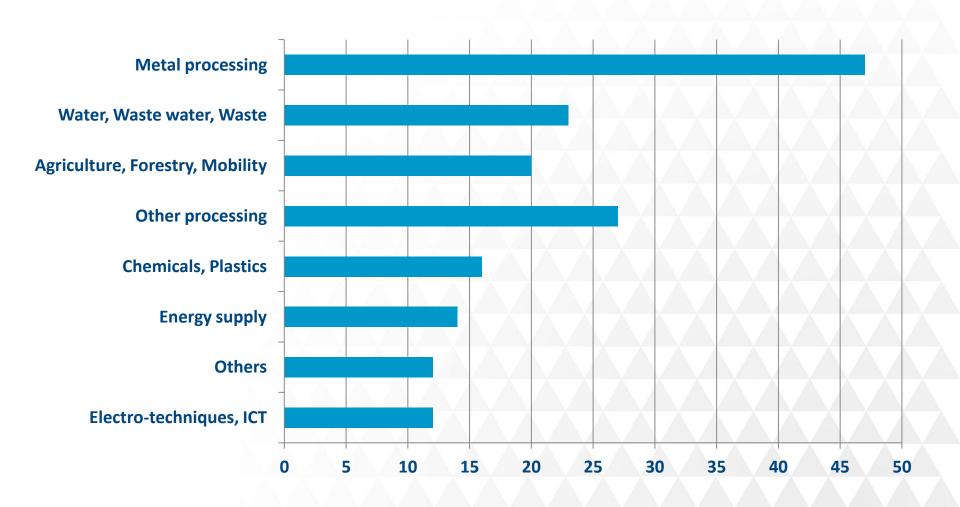
Water mangement

■ Material efficiency

■ Mobility

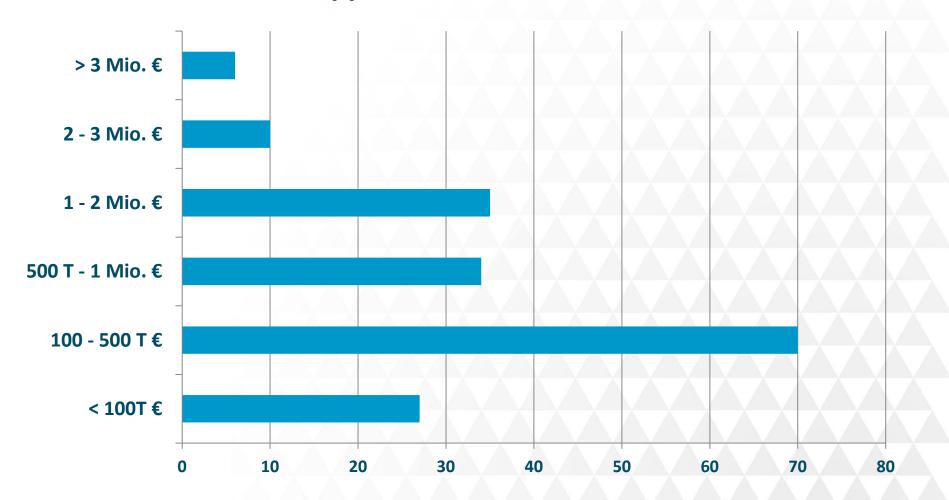


Branches



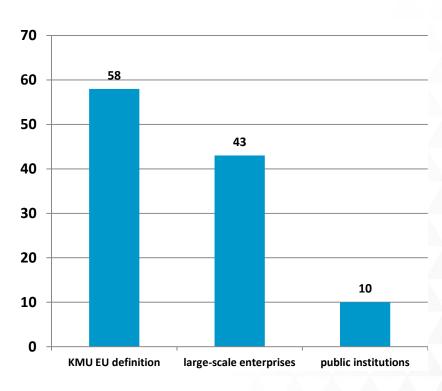


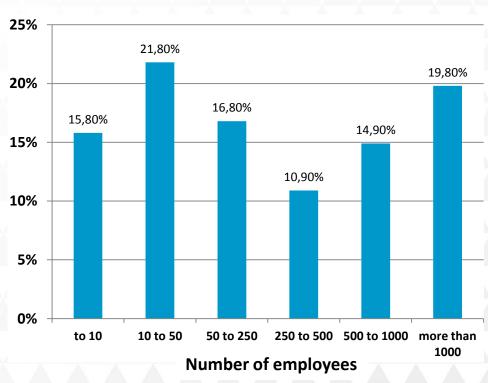
Volume of financial support





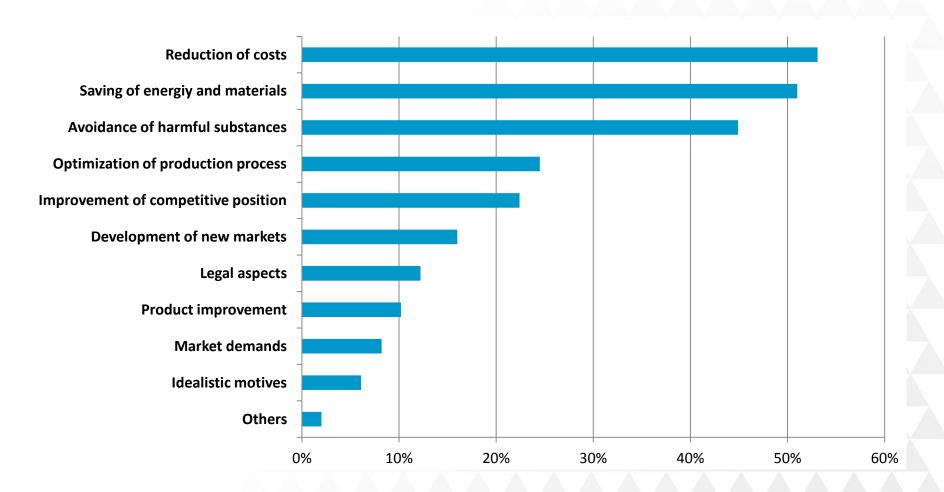
UIP-supported companies





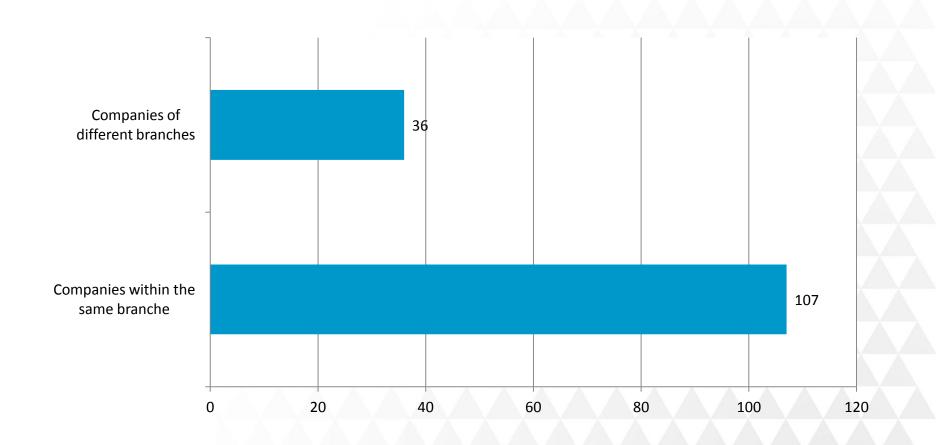


Reasons to apply for the UIP support





Transferability of the project results





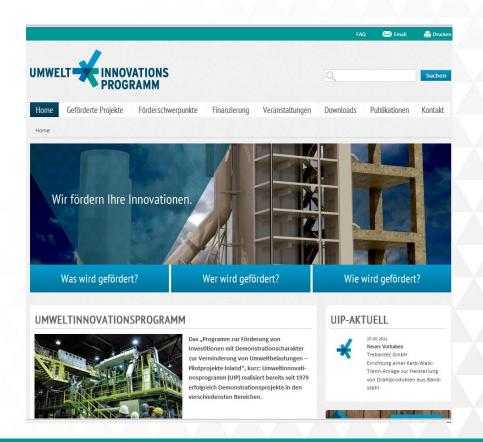
Lessons learnt...

- UIP is very successful in supporting companies to bring innovative environmental techniques into the market
- UIP shows the performance and (cost) efficiency of environmental techniques
- UIP makes a measurable contribution to decrease the environmental burden in different branches and different types of industrial applications
- UIP is effective within the supported branch and beyond
- UIP improves the competitive ability of German companies and safeguards employment
- UIP delivers measure data, technical experiences and knowledge, which can be used to advance standards and the environmental legislation
- But.. a high quality project assessment and a high quality technical assistance of industrial projects can not be developed overnight and generates additional costs



Further information can be found under...

www.umweltinnovationsprogramm.de





Thank you for your attention!

Dr. Heidrun Moser, heidrun.moser@uba.de Phone ++ 49-340-2103-3560















