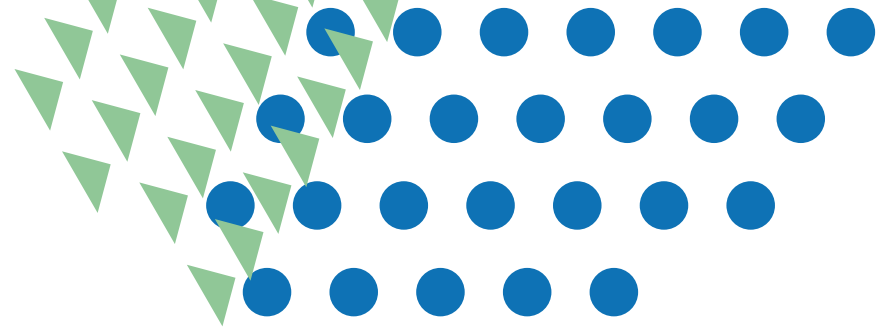




PRESOURCE Training Workshop on EDIT VALUE Tool

Introduction of the workshop

Prague

5-6 February 2014

Pavel Ruzicka, ENVIROS, Czech Republic
PRESOURCE training, Prague, 5-6/2/2014



EUROPEAN UNION
EUROPEAN REGIONAL
DEVELOPMENT FUND

- The project aims at increasing resource productivity in enterprises
- Focus on SMEs in manufacturing sector

*Reducing the use and the costs of
energy, material and water
in the production process and product life cycle*

- Federal Environment Agency, DE
- Federal Ministry for the Environment, Nature Conservation and Nuclear Safety, DE
- Fraunhofer MOEZ, DE
- ENVIROS, CZ
- ProAkademia, PL
- STENUM, AT
- ENEA, IT
- Corvinus University of Budapest, HU



WP3 Exploiting the potential on the enterprise level

Improving in-house capacity → To enable SMEs in the production sector to identify and exploit their potential for increasing the resource efficiency of the production process and products - for the benefit of economy and environment.

WP4 Economic incentives & recommendations for funding framework

Improving knowledge and mechanisms for risk sharing and for financing eco-innovations in SMEs → To provide incentives and innovative financing schemes for external and internal investment decisions.

WP5 Transnational Exchange to prepare CE for EU2020

Improved framework conditions → To enable policy makers, intermediaries and multipliers in CE to respond to the European Union RE Roadmap.

The main objective:

„To enable SMEs in the production sector to identify and exploit within their own organization potential for increasing the resource efficiency of the production process and products – for the benefit of economy and environment.“

- Development of EDIT VALUE Tool

*Eco-Innovation **D**iagnosis and **I**mplementation **T**ool for
Increase of Enterprise Value*

- Capacity building
- Pilot implementation
- Promotion of the new tool



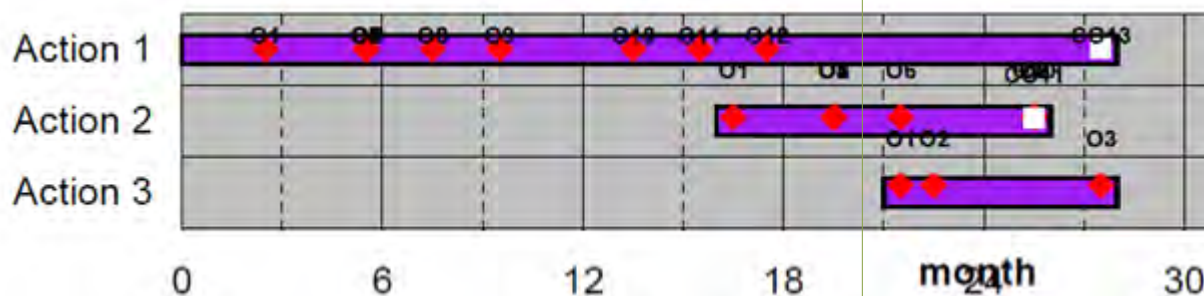
- Project ACT CLEAN (2008 – 2011)
 - Access to Technology and Know-how in Cleaner Production in Central Europe
- Methodology: Initial Review of Innovation Opportunities for SCP
 - Projects in 2006-2008 and 2010-2012
 - Applied in 60 enterprises and organizations



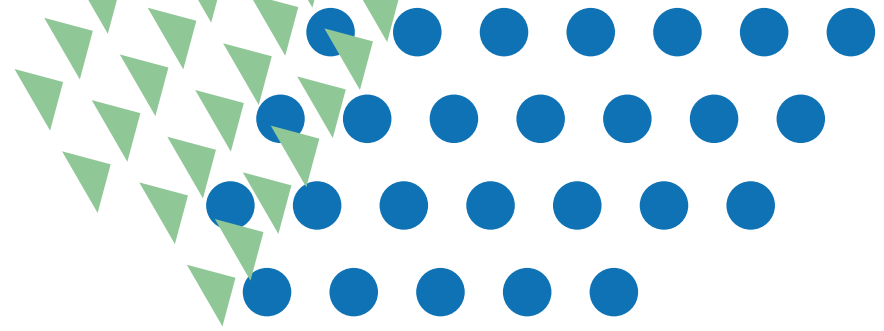
- Diagnosis tool
 - Identification of potential
 - Application of concrete instruments and measures
- Focus on all company levels
 - Management level (strategy, stakeholders)
 - Information level (management system)
 - Physical level (production process, products)

Capacity building and pilot implementation

Work package 3		
	Start Date	End Date
Action 1	1	28
Action 2	17	26
Action 3	22	28



- Development of training concept
- Piloting of training (Nov 2013)
- Train the trainers (Feb 2014)
- Pilot implementation (Mar – May 2014)
 - 13 enterprises in 4 countries



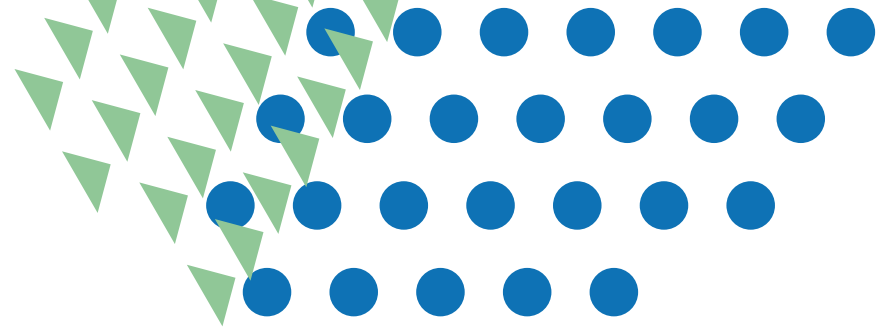
Thank you for your attention

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And who are the participants ?

