

Ökoprofit auf vier Kontinenten
Ecoprofit on four continents
Ecoprofit en cuatro continentes

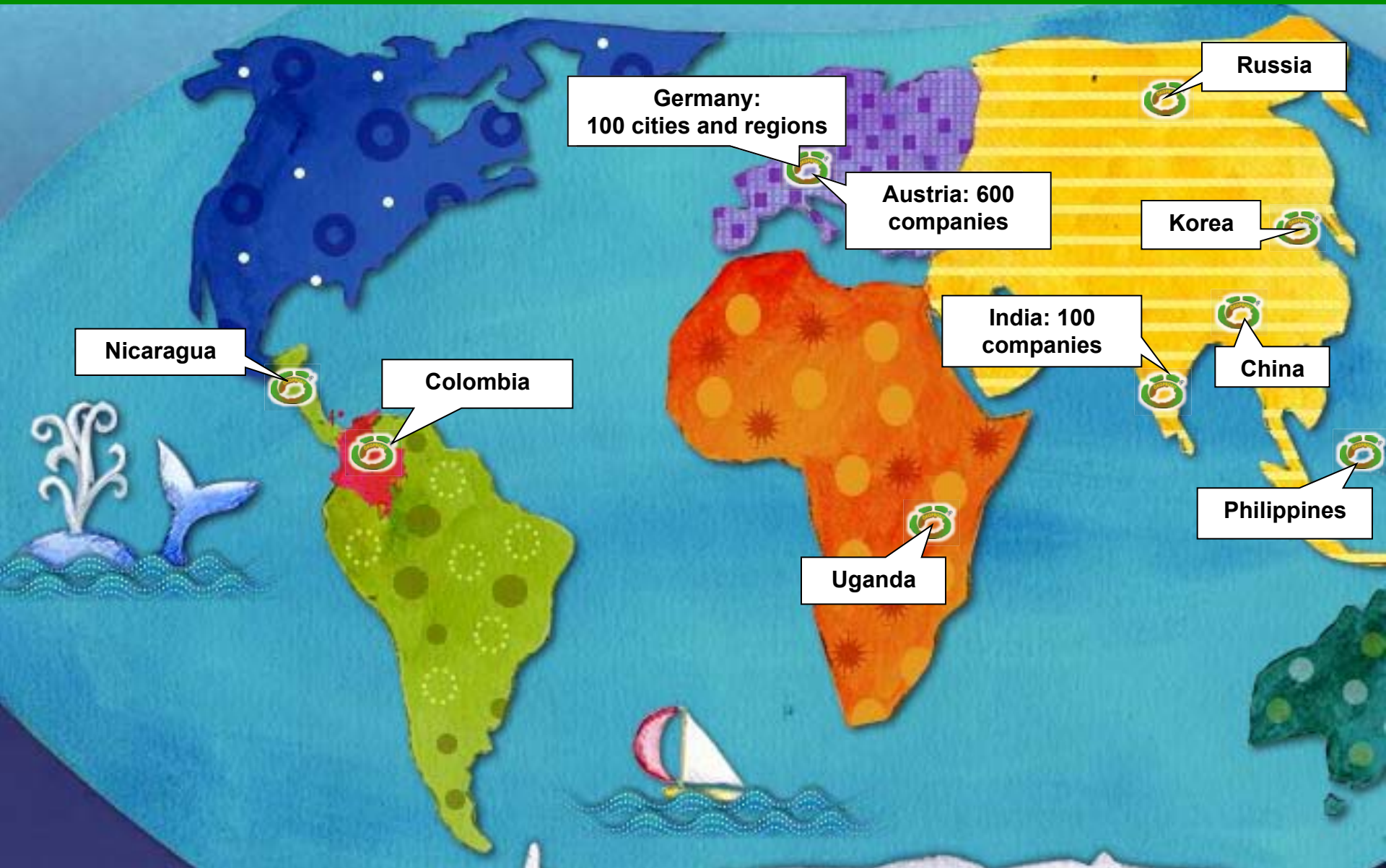
Sandra Yaneth Parada
Hernández
Johannes Fresner



Ecoprofit

- Low level environmental management
- Group based approach
- Delegates of regional companies
- Common workshops (basics, input/output, material flows, energy analysis, chemicals, waste management, controlling, team work)
- Award
- Club

ECOPROFIT INTERNACIONAL





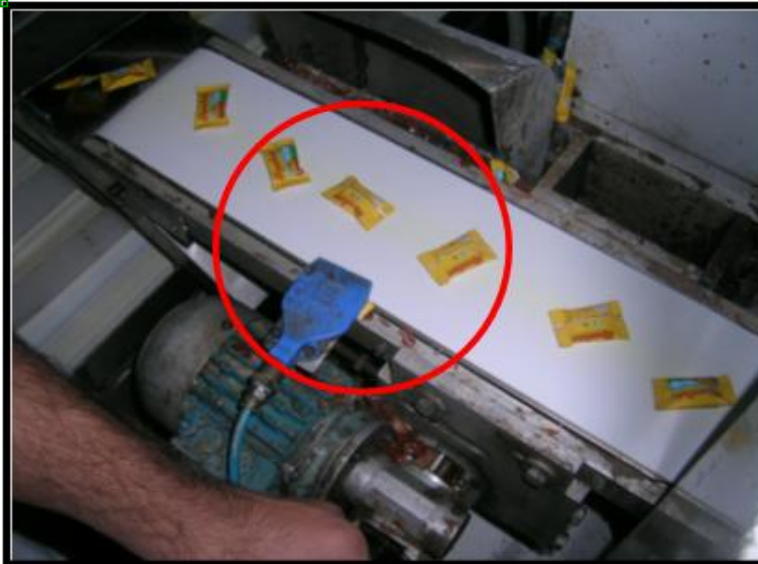
Case Study



Compressed air was used to blow away empty pouches from the packing line
A simple low voltage micro-blower was installed to do the job

▪ So the loss of energy is ~ 600 000 kWh/year

CO₂ reduction ~450 t/year



DUBAI INTERNATIONAL AWARD FOR BEST PRACTICES
to Improve the Living Environment



جائزة دبي الدولية لأفضل الممارسات
في مجال تحسين ظروف المعيشة

شهادة أفضل ممارسة

Best Practice Certificate

Dubai Municipality, Dubai-United Arab Emirates and the United Nations Human Settlements
Programme (UN-HABITAT) hereby certify that

ECOPROFIT® Club National Capital Region (NCR) 2008 Project, India

was selected as a Best Practice by the International Jury for the Dubai International Award for Best Practices
8th Cycle in the year 2010 for its outstanding contribution towards improving the living environment.

Eng. Hussein Nasser Lootah
Director-General
Dubai Municipality

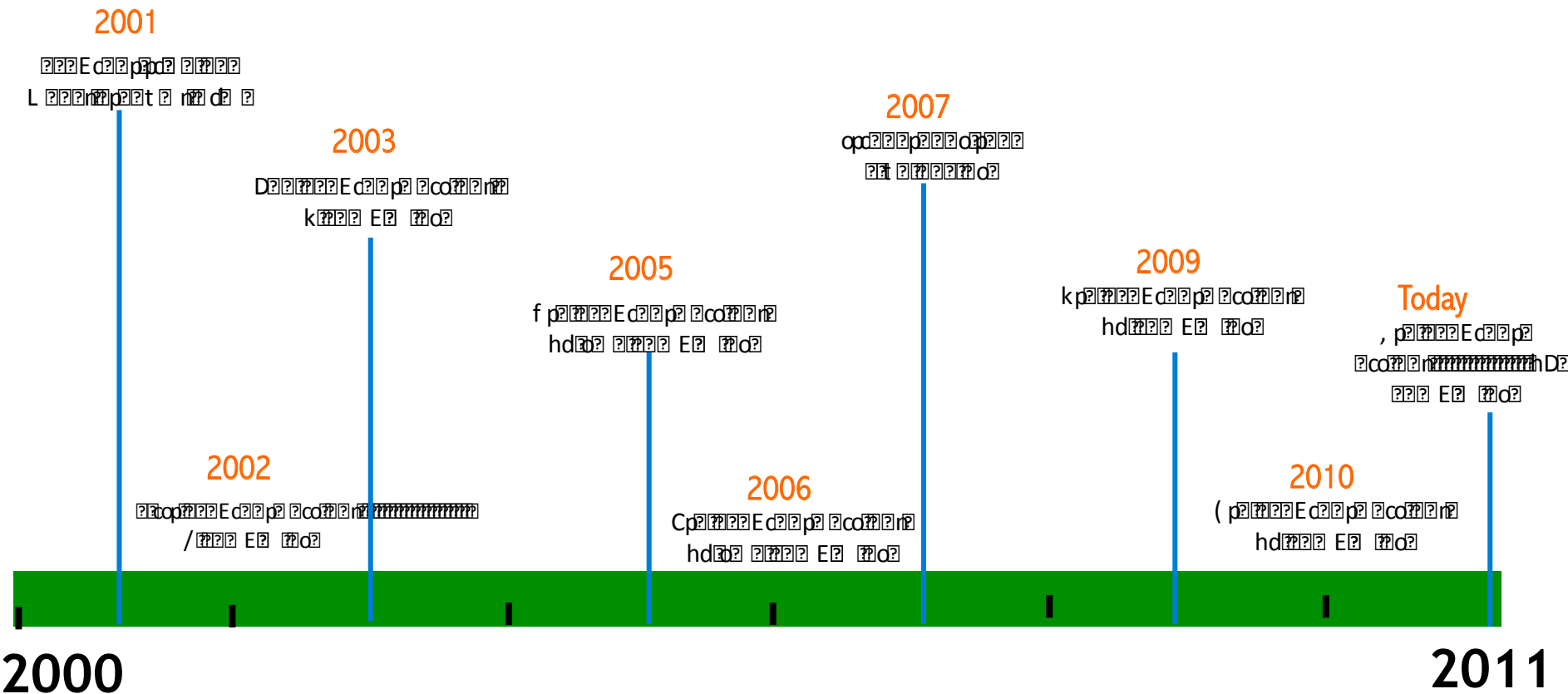
Dr. Joan Clos
Under-Secretary General
Executive Director, UN-HABITAT

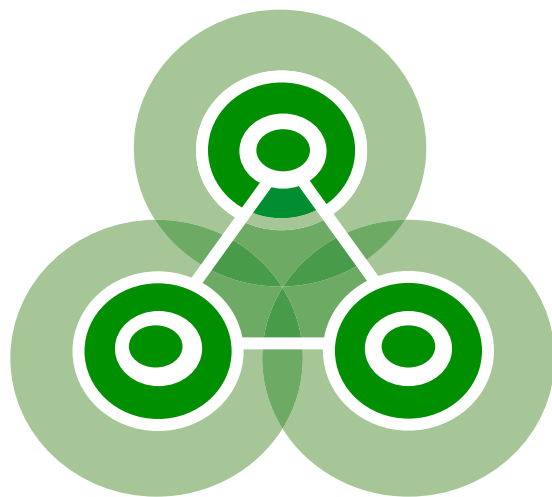


Ecoprofit

COLOMBIA







ECOPROFIT

Bucaramanga

Mejoramiento
Productivo y Ambiental



2002 - 2010

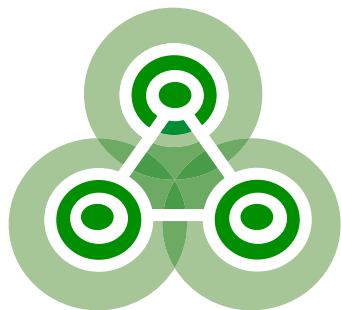
Ecoprofit award

Recognition by the regional government, the Industrial Association, the University, the Chamber of commerce, the Corporación Ecoeficiencia with the support of the Ministry of the Environment



A word cloud featuring the text "CLUB ECOPROFIT" in various sizes, colors (green, brown, gold), and orientations (horizontal, vertical, diagonal). The words are arranged in a way that they appear to be floating or falling, creating a dynamic and abstract composition. The largest and most prominent text is "CLUB ECOPROFIT" in green, oriented vertically. Other instances of the same text are scattered around it in different colors and orientations, creating a sense of movement and repetition.

A vibrant, folk-art style illustration of a bullfight. In the center, a dark brown bull stands in a circular arena with a red border. A matador in a yellow and red outfit is positioned near the bull. The arena is surrounded by a crowd of spectators, including a woman in a red dress and a man in a yellow shirt. In the background, there are colorful buildings, a large stone face on the left, and a large stone structure on the right. The scene is decorated with white flowers and red dots.



companies
ECOPROFIT



Resultados

Disminución en el consumo de recursos

6
Versiones

22.725.885

1336.817
Hogares*



Gas natural (m³)

20.834.995

192.917
Hogares*



Energía eléctrica (kW-h)

1.372.793

52.800
Hogares*



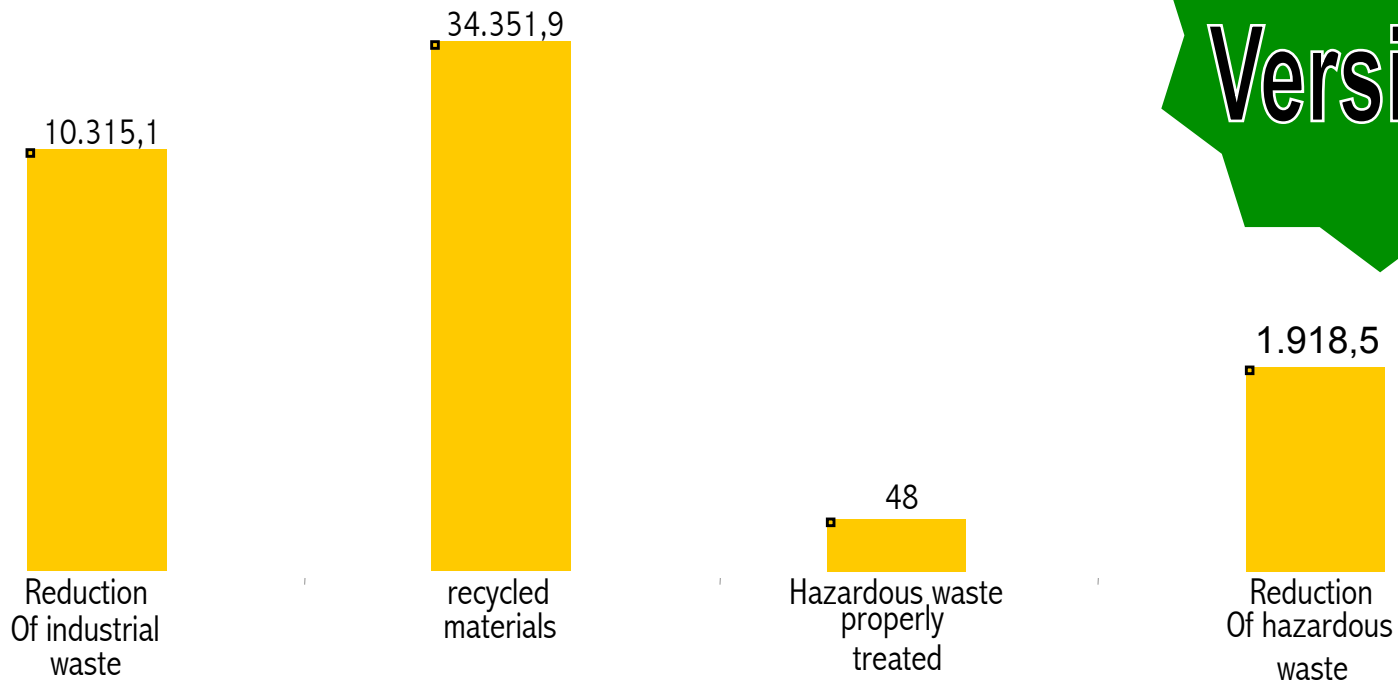
Agua (m³)

* Consumo mensual



Results

Waste Reduction (Tons)



6
Versions



Results

6 Versions

Total economic savings for all companies

\$34.341.725.939

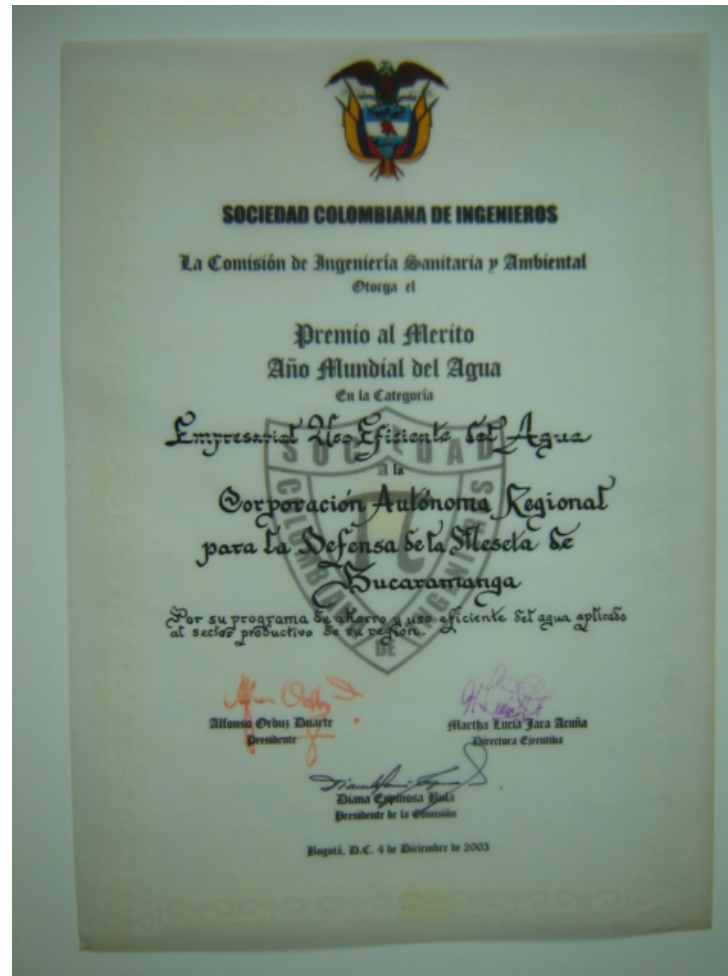
€ 14.310.000 valor x confirmar



Awards For ECOPROFIT

2003

Sociedad Colombiana de
Ingenieros,
Premio al mérito, año
mundial del agua.



Awards For ECOPROFIT



2005

Green Apple
Environmental Award,
UK



Awards For ECOPROFIT

2006

Dubai International
Award



Awards For ECOPROFIT

2006

Reconocimiento
a la I&DT,
Cámara Comercio
de Bucaramanga,
Corporación
ENLACE



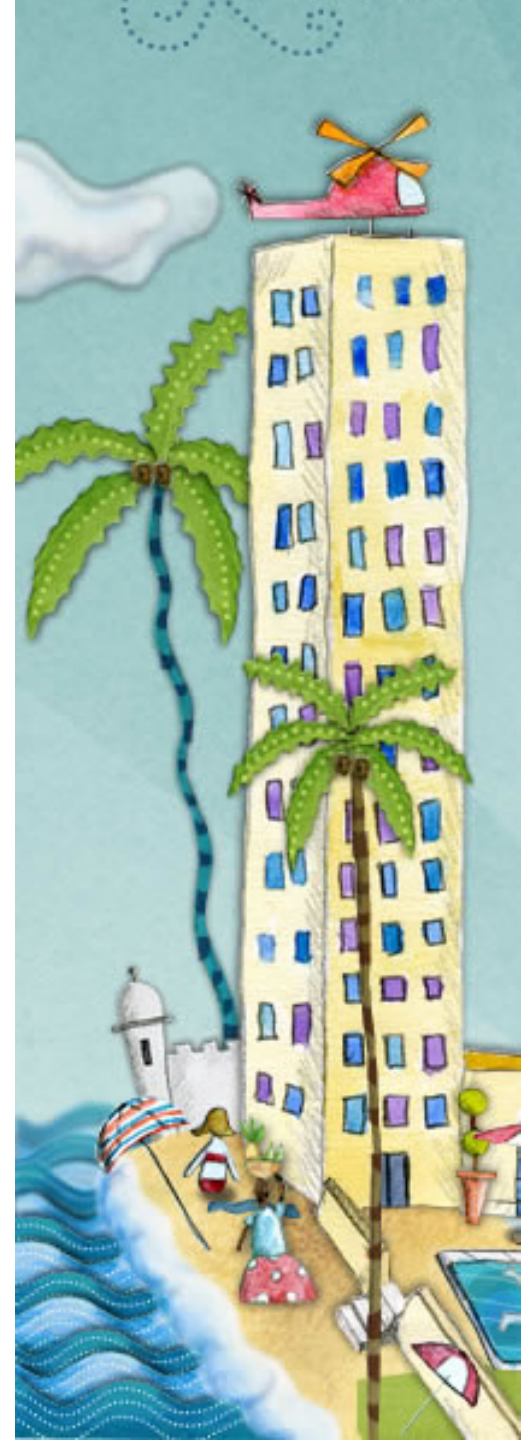
Awards For ECOPROFIT



Sello de Plata
Nominado - finalista

2009

Premio de Responsabilidad
Ambiental.
Fundación Siembra Colombia
Embajada Británica





Why this works in Colombia?

1. Passion
2. Continued support of our authorities, especially the environmental one
3. Promotion and dissemination



Asistencia Técnica





Marcha por la paz



Donación de útiles y Día de los niños Colegio Santo Domingo Savio de Girón





Integración

GRACIAS
THANK YOU
DANKE!

