

PRESOURCE Transnational Workshop on Resource Efficiency Action Plan development

7th February 2014
Prague, Czech Republic

This Transnational Workshop aims at mapping existing strategies, action plans and support mechanisms existing in Central European countries and facilitating discussion on their effectiveness and transferability in context of Resource Efficiency Action Plan development.

Workshop target groups are policy makers and intermediaries working with SMEs; therefore all public, private and scientific experts in the field of resource efficiency promotion in SMEs are invited to benefit from and to contribute to the workshop.

The workshop is implemented within the PRESOURCE project, which aim is to support the increase of resource productivity, especially in small and medium sized enterprises (SMEs) of the manufacturing sector in the countries of Central Europe. PRESOURCE partners have gathered information on relevant actors, their respective activities and support mechanisms in the field of resource efficiency. PRESOURCE facilitates the exchange of actors on efficient support mechanisms. (More information on the project can be found at the end of this document.)

The information will be published online on the PRESOURCE competence platform, which will enable intermediaries from public, private and scientific institutions to use this information in their daily work.

Transnational Workshop agenda

TIME	TOPIC
9.00 - 9.15	Registration
9.15 - 9.25	Welcome and introduction <i>Mr. Pavel Ruzicka, ENVIROS, CZ</i>
9.25 - 9.45	Introduction of the project <i>Mr. Daniel de Graaf, Federal Environment Agency, DE</i>
9.45 - 11.00	Block A: Policy framework for Resource Efficiency Action Plan development
9:45 - 10:20	Policies promoting Resource Efficiency in EU Member States <i>Mr. Pawel Kazmierczyk, European Environment Agency</i>
10:20 - 10:45	Strategy and policy framework for support of Resource Efficiency in industry in Germany <i>Ms. Janka Clauder, Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety, DE</i>
10.45 - 11.00	Institutional support schemes and structures for Resource Efficiency in SME: Lessons learned and recommendations from Transnational Workshops on institutional support schemes and structures <i>Mr. Sebastian Schmidt, VDI ZRE, DE</i>
11.00 – 11.30	Coffee break
11.30 – 14.30	Block B: Regional activities for support of Resource Efficiency
11.30 – 11.55	Support schemes for Resource Efficiency in SME on regional level in Germany <i>Mr. Henning Sittel, Effizienz-Agentur North Rhine-Westphalia, DE</i>
11.55 – 12.20	EcoBusinessPlan Vienna as an example of a support scheme for Resource Efficiency on regional level in Austria <i>Mr. Häupler Bertram, EcoBusinessPlan Vienna, AT</i>
12.20 – 12.50	ECOPROFIT – Programme for support of cleaner production and eco-efficiency at local level <i>Mr. Johannes Fresner, STENUM, AT</i>
12.50 – 13.50	Lunch
13.50 – 14.10	Resource Efficiency supporting activities in Liberec region <i>Ms. Ivana Ptackova, Regional Authority of Liberec Region, CZ</i>

14.10 – 14.30	Support schemes for Resource Efficiency in SME on regional level in Italy <i>Ms. Caterina Rinaldi, ENEA, IT</i>
14.30 – 15.30	Block C: Discussion
14.30 – 15.30	Discussion: Effectiveness and transferability of regional support schemes for Resource Efficiency Action Plan development <i>Moderation: Mr. Vladimir Dobes, ENVIROS, CZ</i>

About PRESOURCE

The Policy Background

The topic of resource efficiency or productivity has reached a high importance in politics and business. Evidence on its past performance indicates that the EU's response must go beyond existing policy action. Consequently the European Commission put resource efficiency at the heart of its structural economic strategy.

Resource Efficiency is one of the 7 Flagship Initiatives of the Europe 2020 Strategy. It is complemented by an EU Roadmap to a Resource Efficient Europe, which provides the strategic framework for future action and calls for an integrated approach across many policy areas at European, transnational and national levels.

The Challenges and Barriers

The EU12 countries (and most Central European partner countries belong to the New Member States) have a dramatically lower material productivity than the EU15 or the EU27 average (581 compared to 1304 USD/ton). This has been revealed by a survey conducted by the European Environment Agency in 2011. And the trend is even more alarming: While the material productivity in the EU15 has been increased constantly since 2000, the productivity in the EU12 has remained static or even decreased.

This calls for immediate action in Central Europe. It will be crucial for enterprises in the region to increase their material productivity and - in a wider sense - resource efficiency in order to keep or even increase their competitiveness.

Two major barriers for exploiting the potential for resource efficiency in products and production processes can be identified:

- Enterprises and especially SMEs are not aware of their resource utilization, real costs of non-product outputs and the related (cost) reduction potential as well as means to improve it.
- SMEs have problems in financing necessary investments in eco-innovations in order to exploit their potential to increase resource efficiency.

What is PRESOURCE about?

PRESOURCE aims at the achievement of the following results:

1. Improved in-house capacity (managerial and technological): We want to enable SMEs in the production sector to identify and exploit within their own organization potential for increasing the resource efficiency of the production process and products – for the benefit of economy & environment.
2. Improved knowledge and mechanisms for risk sharing and for financing eco-innovations in SMEs: We will provide incentives and innovative financing schemes for external and internal investment decisions.
3. Improved framework conditions: We want to enable policy makers, intermediaries and multipliers in CE to respond to the EU Roadmap.

PROJECT PARTNERS

Germany	Federal Environment Agency Federal Ministry for the Environment, Nature Conservation and Nuclear Safety Fraunhofer Centre for Central and Eastern Europe
Czech Republic	ENVIROS Ltd.
Poland	Research and Innovation Centre Pro-Akademia
Austria	STENUM Environmental Consultancy and Research Company Ltd.
Italy	ENEA –National Agency for New Technologies, Energy and Sustainable Economic Development
Hungary	Corvinus University of Budapest

PROJECT DURATION

June 2012 – November 2014

Workshop venue

Hotel Courtyard Prague Flora

Lucemburska Street 46, Prague 3, Czech Republic

URL: <http://www.marriott.com/hotels/travel/prgcy-courtyard-prague-flora/>

How to get there

From the airport:

Take bus 119 to metro station Dejvicka (final stop). Take metro there (line A, green) and get off at station Flora.

Approx. 45 min

From train station Hlavní nádraží (Main station):

Take tram 5 (direction Ústřední dílny DP) and get off at station Flora.

Approx. 10 min

